2024-2025 IMPACT REPORT

SAVING LIVES, ONE FAMILY AT A TIME: YOUR IMPACT IN ACTION.

REACHOUS PREGNANCY CENTER















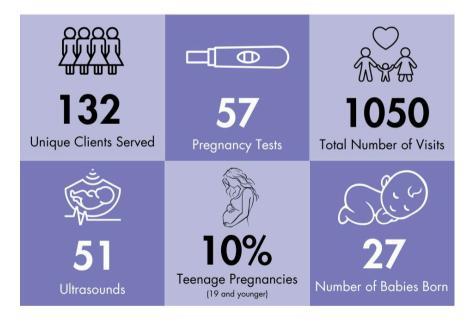
Mission Update: Your Donations In Action

In 2024, 132 women and men came to Reach Out Pregnancy Center (ROPC) facing unexpected pregnancies and financial hardships, but thanks to the grace of God and your generosity, they found *hope, support, and a community that believes in them*.

Because of your support, our Earn While You Learn and Dads for Life programs have been able to provide invaluable resources to parents in need. Through your kindness, we've equipped these parents with essential skills, while also offering critical baby supplies—diapers, formula, wipes, and clothing—that ensure their children are cared for with love and dignity. In 2024 alone, we were able to distribute:

- 557 packs of diapers
- Over 1,000 clothing items
- 31 car seats
- 45 Bibles

Each of these contributions has made a tangible difference in the lives of families who need it most. Thank you for helping us fulfill our mission to save the life of a child by not only caring for the mother and father but also empowering at-risk families to thrive.



With your support, we continue to share the hope and love of the Gospel with those who need it most.



"I always wanted to be a mommy, but I was nowhere near prepared, If this place wasn't here, I would be struggling." -Danielle, Client

Highlights & Blessings





Jessica Magalski Executive Director



Halee Wolfe
Development Director

As we look back on the past 15 months, we're filled with gratitude for all the growth and support we've received. Here are a few key highlights:

- 22 Client Advocates Volunteered: In 2024, 22
 amazing Client Advocates volunteered to help men and
 women in need, making a real difference in our
 community.
- "Help, I Have a Toddler!" Parenting Class: Our parenting class, "Help, I Have a Toddler!" was a hit, offering valuable tips and support to parents navigating the toddler years.
- Leadership Growth: We're excited to share that Jessica Magalski was promoted from Development Director to Executive Director, and Halee Wolfe moved from Office Manager to Development Director. Their leadership will help guide us into the future.

These are just a few of the blessings we've experienced, and we're so grateful for your continued support!

Our 2025 Goals for Growth

1. Offer Limited Post-Abortion Ultrasounds To Women

In 2025, we will begin offering limited post-abortion ultrasounds—an initiative that could mean the difference between life and death for precious unborn babies and their mothers.

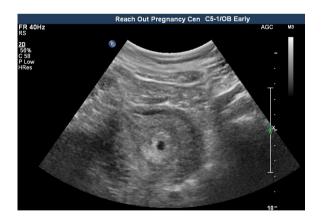
By offering these scans, we won't just provide critical intervention—we will be planting seeds of hope, truth, and life in the hearts of these women.

Studies show that nearly half (46%) of women who have an abortion will choose to have another if they face an unexpected pregnancy in the future (Brightcourse, 2024).



With each scan, we will:

- Potentially offer a second chance for life to babies who are at risk.
- Provide compassionate, Gospel-centered support to women experiencing regret or fear.
- Help prevent future abortions by equipping women with practical resources and the truth of the Gospel.



According to the Abortion Pill Rescue Network, 63% of women who have had an abortion say they needed support or would have benefited from talking to someone afterward. These scans will give us the opportunity to come alongside women during one of the most critical moments of their lives—offering not only essential medical and emotional care but also the hope of Christ. Every scan will be a powerful moment to remind a woman that she is loved, that life is sacred from the moment of conception, and that God has a plan.

Abortion Healing Group Client Testimony



"The staff was very kind, compassionate, and supportive.

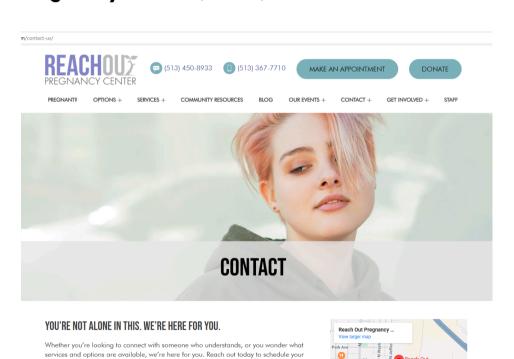
Our group members were courteous to each other. Through their situations, gentle guidance and group discussions, the healing process began. I felt like a weight had been lifted off my shoulders and a hole in my heart had been filled. God's love is forgiving and healing. I'm forever grateful that this group is being offered, and I sincerely hope that there will be many others who will join the Healing After Abortion Group and let their healing begin also."

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Our 2025 Goals for Growth

2. Create A Separate Website for Our Supporters

Statistics show that women considering abortion are less likely to visit our center if they encounter donor-related, pro-life content on our website. To address this, in 2025, we are investing in a separate site for our donors. This will enhance the experience for our supporters while creating a dedicated website that encourages abortion-minded women to visit Reach Out Pregnancy Center (ROPC).



no-cost, confidential appointment.

By providing a focused, client-centered site, we increase the likelihood of these women coming to our center, where we can offer them an ultrasound to hear the heartbeat of their unborn child - a moment that studies show increases the chance of a woman choosing life for her child.

This strategic move will help us better serve both our clients and our donors, ultimately creating a community that values life.

Our 2025 Goals for Growth

3. Refresh Marketing Materials for Clients

In 2025, we will be updating our brochures for client services, including parenting classes, ultrasounds, and pregnancy tests. It's been decades since the design was last refreshed, and to remain effective and engage clients, we need to modernize the design. We will then redistribute the new brochures to key areas where our clients spend time.

4. Launch A Text Program

To better help connect our clients with the resources they need as well as keep our supporters updated on what's happening at ROPC, we will be launching a text program for both donors and clients.



Thank you for supporting ROPC! We couldn't do this amazing work without you. Now, let's make 2025 even better!

